

WORLD LAKE DAY 2026 AUGUST 27, 2026

LAKE IMPACT CHALLENGE

CALL FOR
YOUNG
CHANGE
MAKERS!

*Your story and actions
can change the world.*

Young actions
create the future
of our lakes.

We invite young people to share their real-world initiatives about lakes and water environments with the world. Let's work together to build a better future for our lakes!



Outstanding initiatives may be connected to the World Lake Conference (WLC21) in 2027 in Tanzania!



Conference venue:
Tanzania



WHO CAN PARTICIPATE?

Students at all educational levels, young professionals (under 35), NGOs, school clubs, youth groups, and teams working on lake-related activities (individual or group)



THEME

Value creation related to lakes and water environments (environment, society, economy)
Examples: water quality improvement, ecosystem conservation, education, tourism, local business, culture, regional development, etc.



PRESENTATION FORMAT

Lightning pitch (3 minutes per team)

Up to 10 teams will be selected (international & domestic teams)



EVENT FORMAT

Hybrid (in-person & online)

Domestic Participants: In-person
International Participants: Online



DATE

AUGUST 27, 2026 (THU)

16:00 – 18:00
(Japan Time)



VENUE

AEON MALL Kusatsu 2F AEON HALL (Shiga, Japan)

ORGANIZED BY



Shiga Prefecture
(Lake Biwa Conservation and Restoration Division)



International Lake Environment Committee Foundation (ILEC)

LAKE IMPACT CHALLENGE

CALL FOR ENTRIES



THEME

We seek initiatives by young people that create value (value creation) and lead to positive change for lakes and water environments.



ENVIRONMENT

Examples:
Water quality improvement,
Ecosystem conservation



SOCIETY

Examples:
Education,
Culture,
Community engagement



ECONOMY

Examples:
Sustainable tourism,
Local businesses,
Regional industries

HOW TO APPLY

Please submit the following:

- Project title
- Team or individual profile (1 team up to 5 members)
- Project summary (300–500 words or in Japanese approx. 800 characters)
- Background & challenges
- Value creation / innovation
- Impact on local communities
- Photos / diagrams (if available)

APPLICATION DEADLINE

July 10, 2026 (Fri)



★ We welcome initiatives that:

- ✓ Engage local communities
- ✓ Promote sustainability

PRESENTATION (REQUIRED)

Present your project in a 3-minute lightning pitch.

- 1 Challenges you are addressing
- 2 Value / innovation



- 3 Impact on the community

*Please create a separate video (approximately 1 minute) detailing your activities, in addition to your presentation.

EVALUATION CRITERIA

Projects will be evaluated based on:

- ✓ Social & environmental impact
- ✓ Originality & innovation
- ✓ Feasibility
- ✓ Value creation (integrated environmental, social & economic perspective)
- ✓ Youth leadership

PARTICIPATION



Domestic participants:

In-person (at the venue)

Venue: AEON MALL Kusatsu
2F AEON HALL
(Shiga, Japan)



International participants:

Online

SCHEDULE (TENTATIVE)



APPLICATION
DEADLINE
July 10 (Fri)



SCREENING RESULTS
ANNOUNCED
July 17 (Fri)



ORIENTATION
Late July–
Early August



PRESENTATION
SUBMISSION
August 21 (Fri)



EVENT DAY
August 27 (Thu)
16:00–18:00 (JST)

APPLY HERE (Google Form)



Scan the QR code to access the application form. Please fill in the required information and submit.



CONTACT

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